



May 23 - 24, 2020

Exciting Advertising Opportunity!
Advertise in our guide to the Visual Arts in Stratford.

The Stratford Studio Tour is offering an exciting opportunity for advertisers to purchase ad space in our 3rd annual brochure and on our website. Visitors will be directed to your business through advertising which will appear alongside this year's group of accomplished artists.

7500 full colour, glossy, printed brochures with map will be widely distributed in advance of the Studio Tour event. The brochures will be distributed by Stratford Tourism, local businesses, B&B's and galleries, year round.

In addition you will gain online advertising on the Stratford Studio Tour website. Online traffic will be driven to the website through the collaborative efforts of the artists and their vast networks.

This self guided Studio Tour, promoting interactive experiences with visual artists will be actively promoted through both social media and traditional media.

In addition your business will be featured in our **guide to the Visual Arts in Stratford, in print and online**, year round.

Visit www.stratfordstudiotour.ca for more information.

Book your space by: February 1, 2020

Artwork is due by: February 9, 2020

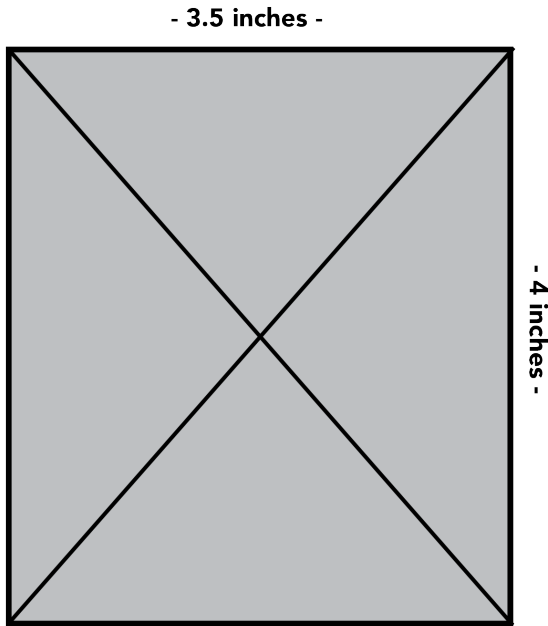
May 23 - 24, 2020

THREE AD PACKAGES TO CHOOSE FROM:

1. Option 1: Double Business Card Size Ad

\$450

Advertising on the Brochure and on the Website



Ad size on the brochure 4" x 3 ½" (double business card size format) to include a photo or logo, address, website address, email, phone number plus a 75 word description and a letter on the map indicating the business location.

Website ad will include the same content as the print ad and include links to the business website.

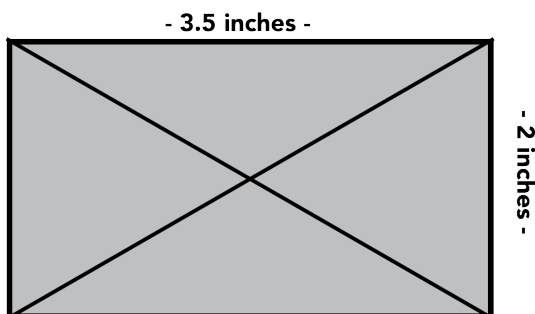
Artwork Submissions: We require a photo or logo or both (a minimum 150 dpi @ 3 ½" wide) and content ready for inclusion in the brochure which is a 4 colour brochure CMYK. Content and images should be sent to info@stratfordstudiotour.ca.

Book your space by: Feb. 1, 2020
Artwork is due by: Feb 9, 2020

2. Option 2: Business Card Size Ad

\$250

Advertising on the Brochure and on the Website



Ad size on the brochure 2" x 3 ½" (business card size format that can be either horizontal or vertical) to include a photo or logo, address, website, email, phone and a letter on the map indicating the business location.

Website ad will include the same content as the print ad and include links to the business website and an email link.

Artwork Submissions: We require a photo or logo or both (a min. 150 dpi @ 3 ½" wide if horizontal or 2" wide if vertical) and content ready for inclusion in the brochure which is a 4 colour brochure CMYK. Send to info@stratfordstudiotour.ca.

Book your space by: Feb. 1, 2020
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3. **Option 3: Listing Ad**
Advertising on the Brochure only

\$50

<u>Business Name</u>
Address
Telephone Number
Website Address

Ad Listing: Business Name, Address, Telephone number and Website address.

Book your space by: Feb. 1, 2020
Artwork is due by: Feb 9, 2020

Advertisement choice

Option	Dimensions	Price	Select Item
Option 1:			
Double Business card Size Ad	4" x 3 ½"	\$450.00	
Option 2:			
Business card Size Ad	2" x 3 ½" ___ vertical ___ horizontal	\$250.00	
Options 3:			
Listing Ad	Listing	\$50.00	

TOTAL \$ _____



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Please return this completed contract to:
info@stratfordstudiotour.ca

2020 ADVERTISING CONTRACT

(Include the information as you would like it to appear on your ad).

Business Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Toll free: _____

Email: _____

Website: _____

To reserve your space, please include payment as indicated below. Payment is due when securing ad space.

A pdf proof of ad will be provided for approval by the advertiser prior to printing.

Signing this contract constitutes a legal agreement between the Stratford Studio Tour and the advertising party.

Authorized Signature: _____

Print Name: _____ Date: _____

Book your space by: Feb. 1, 2020



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Artwork is due by: Feb 9, 2020

Payment by E transfer: _____ Date: _____
info@stratfordstudiotour.ca

Payment by cheque: _____ Date: _____

Mail to:
Stratford Studio Tour
c/o Danielle O'Connor
46 Norman Street
Stratford ON N5A 5R7

Credit Card Payment: _____

Name on the credit card: _____

Credit Card Number: _____

Expiry Date: _____ Security Code/CVV _____

Billing Postal Code: _____